

Press release

NOVEXX Solutions demonstrates connected identification and digital product passport use case at Interpack 2026

Eching, May 2026 – NOVEXX Solutions will present its latest innovations in connected identification at Interpack 2026 in Düsseldorf from May 7 to 13, Hall 8B, Booth C49.

The company will showcase how integrated identification solutions help manufacturers increase efficiency, ensure compliance, and prepare for upcoming regulatory requirements such as the Digital Product Passport.

As part of the Possehl Identification Solutions Group, NOVEXX Solutions will be featured on a 200 square meter joint stand together with Logopak, Eidos, Etipack, LSS, and Nordvalls. The joint presence highlights the full value chain of identification, from hardware and software to consumables such as labels and ribbons.

“Identification is no longer just about labeling products. It is about connecting physical items with digital identities across the entire lifecycle,” says Paolo Bori, General Manager at NOVEXX Solutions. “At Interpack 2026, we demonstrate how companies can move from standalone systems to fully integrated identification ecosystems, linking hardware, software & latest technologies.”

Connecting physical products with digital data

At the core of the presentation is the PID 3SIXTY platform, which connects physical identification systems with data environments and enables seamless integration into existing production and IT infrastructures. Key components include:

- manage.ID: enabling centralized control of devices, data integration, and user management
- design.ID: a new intuitive label design software without recurring license fees

Bringing the Digital Product Passport to life

A major highlight is the premiere of the digital.ID project, demonstrating a practical Digital Product Passport use case. By scanning QR codes, users can access product-specific information such as

Novexx Solutions GmbH
Ohmstraße 3 / 85386 Eching / Germany
T +49 (0)8165 925-0 / F +49 (0)8165 3143
www.novexx.com / printers@novexx.com
Geschäftsführung: Dietrich Barsch
Prokura: Alfredo Sansone, Paolo Bori, Rainer Canstein

Amtsgericht München / HRB 217347
WEEE-Reg.-Nr.: DE 37487545
Steuer-Nr.: (9) 115/133/70220
VAT-ID DE: DE815545342

Deutsche Bank AG
IBAN: DE31 2307 0710 0850 0134 00
BIC: DEUTDE33



serial numbers, specifications, and lifecycle data. The application illustrates how companies can improve traceability, transparency, and regulatory compliance.

New high-performance print and apply system

A key product highlight is the introduction of the **XPA 944**, the latest addition to NOVEXX Solutions' print & apply portfolio. Designed for maximum performance, the system complements the proven XPA 93x series and achieves a **print speed of up to 400 mm/s** (16 inch/s). It is engineered to support future industry standards, ensuring **readiness for Project Sunrise and the shift towards** printing & applying **2D barcodes** on single products in high-performance production environments.

RFID-enabled printers

Another focus at the Interpack will be on RFID-enabled hardware. NOVEXX Solutions presents print and apply systems and label printers combined with RFID technology, enabling automated and data-driven identification processes. This supports the strongly growing demand and usage of RFID in logistics, industrial, and consumer identification solutions.

Highlights include:

- XPA 934 print and apply system with RFID
- XTP 604 single tag printer with RFID

These solutions demonstrate how RFID supports a wide range of applications and can be tailored to specific customer requirements.

About NOVEXX Solutions GmbH

NOVEXX Solutions offers identification solutions that work. With more than 55 years of experience, the company provides high-quality hardware, software, and consumables for labeling products, cartons, and pallets. Its solutions help optimize labeling processes across the entire supply chain. Headquartered in Germany and represented worldwide with 11 locations and more than 100 certified partners, NOVEXX Solutions stands for reliable and high-performance identification systems.

More information: www.novexx.com

Please contact us for further information, as well as detailed product information:

marketing@novexx.com