



## PRESS RELEASE

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### **LogiMAT 2024: Logopak Systeme and NOVEXX Solutions present joint labeling solutions for the first time**

**Hartenholm and Eching, February 2024 --- At LogiMAT 2024, which takes place from March 19 to 21, Logopak Systeme GmbH & Co. KG and Novexx Solutions GmbH (hall 2, booth C22) will be presenting joint labeling solutions and a complementary product portfolio for the first time - and not just for the logistics industry.**

#### **The best of the Possehl Identification Solutions (PID) world**

The companies, which both belong to the Possehl Identification Solutions (PID) division of the Lübeck-based Possehl Group, show that users have the best of PID at their disposal in terms of both hardware and software. Customers benefit from a large product portfolio and optimal solutions for their specific marking

tasks can be composed or developed. An integrated complete solution demonstrates how various systems in the field of box labeling can be configured for a wide range of customer requirements - automated, sustainable and powerful.

### **PID 3SIXTY: manufacturer-independent software platform of the PID network partners**

Another highlight at the trade fair is the presentation of the jointly developed innovative software platform PID 3SIXTY. All devices on the booth are controlled and connected via the software.

Visitors can experience the software live and see the seamless data exchange within the software platform and with higher-level OT and IT systems. This makes complex marking and identification processes even more securely controllable.

PID 3SIXTY consists of two products - manage.ID and monitor.ID - and is able to manage and control all marking processes by not only sending the correct data to the identification hardware, but also analyzing the data from the devices. This makes the management of all printing processes very simple and maximizes the efficiency of the identification hardware.

A special feature is that manage.ID is able to manage the identification hardware independently of the device and manufacturer.

The companies are so convinced by this innovative solution that it has been submitted for the "Best Product LogiMAT 2024" competition.

### **Sustainable labeling without compressed air and waste**

The Logomatic 850 eP3 pallet labeling system will be the focus of Logopak Systeme's trade fair appearance as well. The company is also applying with this product for the "Best Product LogiMAT 2024" competition. Without any pneumatics when applying labels, this sustainable labeling system saves one of the most expensive forms of industrial energy and also supports the implementation of energy

management systems in accordance with ISO 50001:2018. In addition to pre-cut labels, the Logomatic 850 eP3 automatic labeling system can also be operated with linerless labels, which do not produce any liner waste. It could hardly be "greener": in linerless operation, the 850 eP3 series labeling systems reduce the CO<sub>2</sub> footprint in production, logistics and disposal, while also supporting companies' efforts as part of the European Green Deal.

### **Latest generation of printing technology**

NOVEXX Solutions will be presenting its latest generation of printing technology at the trade fair. The new XDM/XPM 94x Print Modules for integrators complete the product portfolio of the new generation of printing systems, which includes also the XLP 60x Label Printers and the XPA 93x Print & Apply Systems. This not only provides a state-of-the-art product portfolio, but also means that the latest digital requirements can be met, and the devices are ready for the future. All systems can be accessed remotely via a web interface, offer a contribution to sustainability with the ribbon save function and promise maximum user-friendliness. The industrial label printers are available with various options, also including the LTMA air-free applicator.

### **Cooperation with eurapack GmbH**

The packaging specialist eurapack GmbH, a cooperation partner of Logopak Systeme and NOVEXX Solutions, will be present at the joint booth as well. They exhibit a solution how pallets can be labeled and secured with a load securing cord in a quick, timesaving and environmentally friendly way in just one single step. The system, which consists of a strap binder and a cord labeling device, is particularly suitable for stackable containers on pallets. The securing cord is made of recycled material and is therefore particularly sustainable. The system in

combination with the linerless labels is known for maximum availability and low operating costs.

### **Logopak Systems and NOVEXX Solutions - independent and strong in the PID network**

With their joint trade fair appearance at LogiMAT 2024, both companies, which are part of the Possehl Identification Solutions (PID) division of the Lübeck-based Possehl Group, are underlining their individual strengths: NOVEXX Solutions in the field of label printers and print & apply solutions, while Logopak Systeme focuses on fully integrated and fully automated print & apply solutions, including pallet labeling solutions.

"Labelling technologies and their software solutions for data management are key factors for digitalized, sustainable, process-reliable and therefore future-proof logistics scenarios," says Steffan Gold, Managing Director of Logopak Systeme. Manfred Borbe, Managing Director of NOVEXX Solutions, adds: " The largest international trade fair for intralogistics and process management, LogiMAT, is the ideal platform to present the strong joint product portfolio and integrated labeling technologies of NOVEXX Solutions and Logopak to a broad specialist audience."

**Logopak Systeme GmbH & Co. KG** is a leading manufacturer and supplier of industrial labeling solutions for products, trays, boxes and pallets. Logopak's modular machines in combination with customized designs offer individualized solutions for logistics and supply chain.  
FOCUS: Box & pallet labeling, print & apply solutions, linerless labeling

**NOVEXX Solutions** offers first-class labeling systems for products, cartons and pallets. Quality made in Germany and more than 55 years of experience characterize the extensive product portfolio, in which innovative industrial design meets maximum performance.  
FOCUS: Print & apply systems, label printers, applicators, OEM print modules

Logopak Systeme and NOVEXX Solutions are part of **Possehl Identification Solutions (PID)**. This international group of companies currently comprises eleven independent partners specializing in labelling, coding, software and label production. Together, they pool their extensive experience and expertise in PID, support each other in projects and thus create synergy effects and added value for customers and users. They remain independent and flexible in their market and brand presence.